

## SENIOR LEVEL, STRATEGIC COMMUNICATIONS Vacancy Announcement

### BACKGROUND

Since 1991, NBCC has been at the vanguard of the breast cancer movement – elevating breast cancer to an issue of national significance, leveraging billions of federal dollars for research and care, and empowering tens of thousands of breast cancer survivors to become effective advocates for themselves, and for all those at risk of breast cancer.

### POSITION SUMMARY

Reporting to the Chief Advancement Officer (CAO), this strategic communications position will develop a comprehensive marketing, communications and media outreach strategy that enhances the visibility and support of NBCC. This role will push NBCC to innovate beyond the current communications and marketing activities and seek out creative opportunities for elevating NBCC's visibility, program activities and policy agenda. This strategic communications position is responsible for promotion of programmatic accomplishments, online marketing and social media functions, assisting with online fundraising efforts, the promotion of online advocacy strategies and media engagement. This position supervises the communications staff.

### QUALIFICATIONS & REQUIREMENTS

Bachelor's degree required; graduate degree preferred. Seven or more years of strategic communications experience, preferably serving nonprofit organizations or public interest groups at a national level. Quantifiable success in developing, executing and evolving comprehensive and proactive communications strategies and campaigns.

Experience leading, motivating and mentoring a small team of direct reports, as well as utilizing cross-functional and external resources. Outstanding overall communications skills, written and verbal.

### HOW TO APPLY

Email cover letter with resume and salary requirements to [jobs@breastcancerdeadline2020.org](mailto:jobs@breastcancerdeadline2020.org) with "Strategic Communications" in the subject line. No calls please. NBCC is an equal opportunity employer that especially welcomes applications from breast cancer survivors, women, and people of color.